



# Grow with Virid: Your Unified Commerce Solution

**Built for Today, Scalable for Tomorrow.** Virid partners with retailers to achieve scalable growth and operational excellence. Our approach streamlines commerce operations, reducing complexity while enabling long-term scalability. With more than two decades of experience, we provide:

- A powerful, enterprise-grade omnichannel commerce platform designed to handle high-volume transactions, real-time inventory management, and seamless customer experiences at scale.
- Deep system integrations that eliminate third-party dependencies, connecting directly with ERPs, CRMs, payment processors, and fulfillment systems.
- Comprehensive strategy, development, and ongoing optimization tailored to your business. Our team works alongside you to create a scalable roadmap, optimize performance, and continuously refine operations to maximize revenue.

## Power Commerce with marketAgility

By eliminating reliance on third-party tools and offering a seamless, integrated commerce experience, marketAgility enables retailers to enhance customer satisfaction, streamline operations, and drive sustained growth.

This scalable platform offers key benefits for growing brands, including:



**Enterprise-Grade Performance**



**Custom Checkout Experiences**



**Omnichannel Loyalty & Engagement**



**Seamless Integrations**



**Real-time Inventory Sync**

## A commerce foundation built to accelerate measurable growth.

48%

Faster  
load times

51%

Annual revenue  
growth

16%

Higher average  
order value

### Data-Backed Results

National Wildlife Federation **doubled sales** in the first year after Virid optimized their platform and added a card customization engine.

Current Boutique saw a **285% increase in mobile sales** and a **51% increase in site visitors** after Virid built a custom solution for them.

Little Burgundy **expanded reach** and **increased revenue** by adding multilingual support and flexible pickup options for remote customers.

Lovers Lane recorded a **274% year-over-year increase** by integrating marketAgility's inventory management and omnichannel capabilities.


**“The team at Virid and the tools in marketAgility make managing large volumes of website content easy. They are always open to our ideas, turning them into new features that keep our website current and competitive in the eCommerce space.”**


Alana Savard | Web Content Manager | Lover's Lane


# Ready to get started?

We can help you understand how to go from where you are to where you want to go. We look forward to talking soon.

**virid**

 Virid.com

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