



Accelerate Retail Growth with marketAgility and Agency Services

Virid is the **Unified Commerce Solution** combining marketAgility, our award-winning enterprise platform, with agency services and dedicated support backed by decades of industry experience and reinforced by a vast partner ecosystem.

Strategic Partnership that Drives Commerce Evolution

Ready to grow your online revenue and lower your total cost of ownership? Our experts will migrate your site from your existing platform to marketAgility. From system architecture planning to final deployment, we ensure a smooth, fully supported rollout. We'll work with you to develop a data-driven roadmap to optimize your site for conversions, streamline your operations, and build custom integrations to support your business's individual needs.

The numbers speak for themselves:

48%

Faster load times

51%

Online revenue growth

16%

Higher average order value

“From the initial concept to the final launch, they are professional, creative, and attentive to every detail. They take the time to understand our vision, ensuring that the website not only looks amazing but functions seamlessly. Thanks to them, our website is user-friendly and visually stunning, while offering many popular features.”

Shelby Abernathy | eCommerce Operations Manager | Journeys

A strategic partnership to power measurable performance gains and drive revenue.

Strategy & Consulting

Transform your business with data-driven strategies that maximize eCommerce conversions and ROI.

Security & Compliance

Protect your brand and your customers with a fully secure site that meets accessibility standards and industry regulations.

Design, Development & Integration

Create a unique digital presence with custom website designs that connect to the tools you need.

International & Multi-Store Setup

Deliver seamless customer experiences across multiple countries and languages without missing a step.

Store & Operations Management

Create a unique digital presence with custom website designs that connect to the tools you need.

Training, Support & Enablement

Partner with dedicated eCommerce specialists who provide comprehensive training and support from onboarding to launch and beyond.

Marketing & Growth

Seamlessly connect digital campaigns and customer touchpoints to your eCommerce site.

Infrastructure, Hosting & DevOps

Ensure optimal site performance, security, and reliability with robust eCommerce infrastructure.

Analytics & Optimization

Access comprehensive, real-time insights into eCommerce performance and customer behavior.

“The team at Virid and the tools in marketAgility make managing large volumes of website content easy. They are always open to our ideas, turning them into new features that keep our website current and competitive in the eCommerce space.”

Alana Savard | Web Content Manager | Lover's Lane

Ready to get started?

We can help you understand how to go from where you are to where you want to go. We look forward to talking soon.

